



**BUTLER  
FILM**

## ***Butler Film & Ferguson Compose another Dreamy Spot***

After the success of last summer's national "Symphony" :30 spot, the fine folks at Ferguson Bath, Kitchen & Lighting wanted to do more for their customers than simply tell them about their showrooms and products. They wanted to do something special, something different. Cue the Dream Kitchen Giveaway.

Ferguson decided to award one lucky contest entrant a new kitchen. To advertise the giveaway, Ferguson wanted to create a national spot showing an old kitchen transformed into several new kitchen options, all in fifteen seconds.

Butler Film shot the live-action while post-house Cerebral Lounge provided 2-D & 3-D effects, which allowed a Ferguson consultant to rapidly "orchestrate" new kitchens behind her. You can see the final product on our homepage under "featured work".

*To learn more about us, visit [www.butlerfilm.com](http://www.butlerfilm.com) or contact Lynda Meier at [lynda@butlerfilm.com](mailto:lynda@butlerfilm.com) or 410.280.1160.*